

CHARITY FUNDRAISER GALA

Midsummer Night's Dream Ball

SATURDAY 25TH JUNE 2022
THE JURYS INN WATERFRONT BRIGHTON

CORPORATE PACKAGES

The Early Birth Association (EBA) and Ronald McDonald House Charities UK (RMHC) are delighted to announce the launch of the Midsummer Night's Dream Ball.

The event will be themed on a Midsummer Night's Dream, in a magical woodland setting and guests will be kept entertained throughout the evening with a six-piece band, guest speakers and alluring lots in the live auction.

All money raised in the evening will ensure that future families and their babies are given the best possible care and comfort during those vital first days, weeks and months.

Both charities help ease the traumatic journey for parents of premature and sick babies. The EBA raises funds for life-saving equipment, practical items to make the parents' and babies time in the hospital more comfortable as well as funding vital research.

RMHC provides free 'home away from home' accommodation for as long as the parents need it so they can stay close to their baby in hospital and receive the comfort and support they need.

As well as providing much needed income for the charities all the sponsorship packages will include tickets for the nurses who work so tirelessly at the Trevor Mann Baby Unit so we can all celebrate their dedication and hard work.

As it is a joint ball, all sponsors will have the benefit of being promoted on two charities social media accounts in the run up to and during the event.

We very much hope that you can support us with this beautiful event and we look forward to seeing you in June.

The Early Birth Association and Ronald McDonald House Brighton

THE THEME PACKAGE £3,500

Help transform the magical world of...

SOLD OUT

- Logo in printed programme and...
- Facebook & Twitter mentions - pre-event and day of
- Logo on screens during the event
- Personal thank you on the evening

THE RECEPTION PACKAGE £2,750

Partner for our...

SOLD OUT

- Logo in printed programme and...
- Logo in pre-event promotion and mention in press releases
- Logo on screens during the event
- Half page advert in printed programme

THE VOLUNTEERS PACKAGE £1,500

Support our amazing volunteers of the night.

- Two tickets for Trevor Mann Nurses to attend the event
- Logo on sashes worn and clipboards used by volunteers
- Logo in pre-event promotion and mention in press releases
- Logo on screens in during the event
- Half page advert in printed programme

THE TABLE GIFT PACKAGE £1,500

Sponsor our table gifts & props.

- Two tickets for Trevor Mann Nurses to attend the event
- Logo on table gifts packaging presented to each guest
- Logo in pre-event promotion and mention in press releases
- Logo on screens in main event
- Half page advert in printed programme

THE MAIN RAFFLE £350

Sponsor our main raffle for guests.

- Logo on all raffle envelopes presented to each guest and in the event programme
- Logo in event programme and on main screen

THE PHOTO BOOTH £350

Sponsor our brilliant photo booth



THE GLITTER STATION £250

Sponsor our on the night Glitter Station for guests.

- Logo in glitter station area
- Logo in event programme and on main screen event

ADVERTS IN THE PRINTED PROGRAMME

- Full colour A5 £250

If you would like to purchase a package please email Abbie at abigail.sainty@uk.mcd.com

Thank you!